

People Measures		Reportee	Q1, April - June 2022			Q2, July - September 2022			Q3, October - Dec 2022			Q4, January - March 2023			Commentary
			Target	Actual	Cumulative	Target	Actual	Cumulative	Target	Actual	Cumulative	Target	Actual	Cumulative	
MPE1	The percentage of adults in Wyre that are	Carol Southern	34.10%											Annual Target reported in Active Lives Survey	
MPE2.1	Number of annual visits to our leisure centres	Carol Southern	170,000	169,699	169,699									We are working closely with Fylde Coast YMCA to help them recover and build their attendances back post pandemic. The attendances are steadily increasing but other factors such as the cost of living crisis are coming into play, which is adversely affecting the numbers of people attending.	
MPE2.2	Number of memberships at our leisure centre	Carol Southern	6,500	6,421	6,421									We are working closely with Fylde Coast YMCA to help them recover and build their attendances back post pandemic. They have dropped their monthly direct debit price to ensure they are competitive with other local gyms and are increasing the number of classes they have on offer.	
MPE2.3	Number of volunteer hours	Simon Swindells	4,977	7,195	7,195									Target increase of 10% per Q	
MPE3	Number of children engaged with holiday activities	Carol Southern	250	255	255										
MPE4	Number of residents registered for My Wyre account	Pete Mason	1,500	8,044	8,044	1,500			1,500			1,500		Note: As some account holders leave the borough their accounts will be deactivated and some will be replaced with new account holders meaning there will not always be growth when new users sign up.	
MPE5	Number of domestic energy measures installed under Cosy Homes in Lancashire, via Green Homes Grants and other Government Schemes	Mark Broadhurst	5	37	37	20			50			80			
MPE6	Number of residents engaged with behavioural change campaigns using digital and non-digital channels	Sammy Gray	300	381	381	300			300			300		Engagements recorded on social media	
Key															
	Achieving/Exceeding														
	Within 10% of achieving														
	Below target (more than														
Targets set Nationally															